

## California Breast Cancer Prevention Plan

BCPP is in the final stages of developing a first-ever, comprehensive Breast Cancer Primary Prevention Plan for California. With a strong foundation of science and input from many stakeholders, including academics, government regulators, non-profit organizations, and community leaders, we are creating a policy agenda to reduce breast cancer risk factors in California. In 2019, we shared our process and unique findings with physicians, cancer researchers, breast cancer scientists, advocates, community partners, and government leaders. The next step is to bring this plan to life by working with local leaders to develop projects that will improve the health and well-being of their communities and also reduce the impact of breast cancer statewide. This plan will serve as a model for prevention efforts across the country!



*BCPP presenting The Plan at the American Association for Cancer Research (AACR)*

## Behind the Science Video Series

Science is the foundation of everything we do at BCPP. That's why this past year we brought you the *Behind the Science* video series. Each episode features a member of our Science Advisory Panel, which consists of the most esteemed scientists and physicians in the breast cancer and environmental health fields. This unique online series offers exclusive interviews on breast cancer, health protective info, and tips that you can trust. In our first three episodes we've covered topics such as adult and prenatal chemical exposures, endocrine disruptors, reducing our toxic exposures, chemicals of concern for breast cancer, toxic hot spots around highly impacted communities, firefighters' breast cancer risks, and more. Watch now at [bcpp.org](http://bcpp.org)!



*Episode 1 featuring scientist and professor, Tracey Woodruff, Ph.D.*

## Safe Personal Care Products for Everyone

In 2019, BCPP advanced the *CA Cosmetic Fragrance and Flavor Ingredient Right to Know Act of 2019*. This one-of-a-kind bill has the potential to reform fragrance disclosure on both state and national levels and set an important right-to-know precedent by prohibiting companies from claiming trade secret protections for any hazardous fragrance ingredients in their cosmetic products. While the bill did not pass in 2019, our work to educate legislators and build a strong coalition of NGOs and business supporters laid the groundwork for our plan to reintroduce and pass the bill in 2020. In addition, BCPP worked with Rep. Jan Schakowsky (D-IL) to advance the *Safe Cosmetics and Personal Care Products Act of 2019*, a comprehensive bill we consider to be the gold standard for federal cosmetic safety policy reform. With our help, the bill already has gained 26 congressional co-sponsors since its introduction in August. We also worked closely with Rep. Sean Patrick Maloney (D-NY) to help craft federal legislation that will address false marketing claims made by companies selling "natural" beauty and personal care products.



*SB 574 lobby day with over 65 concerned advocates visiting the offices of 71 legislators*

## 2020 Cleaning Product Ingredient Disclosure

On October 15, 2018, California Governor Jerry Brown signed the *Cleaning Product Right to Know Act (SB 258)*. This BCPP-sponsored, historic law made California the first state to require the ingredients in cleaning products—particularly chemicals harmful to human health and the environment—to be listed on both product labels and online. Even fragrance ingredients that have long been held secret will now be publicly disclosed. On January 1, 2020, this law's online ingredient disclosure goes into effect, which will allow consumers to easily find out exactly what chemicals are in the products they are bringing home to their families. Thanks to CA's large purchasing power and the accessibility of web-based disclosure, this requirement will make cleaning products across the country safer for everyone!



*BCPP SB 258 victory photo with California consumers and workers*

**BREAST CANCER PREVENTION PARTNERS**

**STATEMENTS OF FINANCIAL POSITION**

**December 31, 2019 and 2018**

	<u>2019</u>	<u>2018</u>
<b>ASSETS</b>		
Assets:		
Cash and cash equivalents	\$ 415,025	\$ 678,516
Contributions and grants receivable, net	418,344	515,911
Prepaid expenses	48,944	47,192
Property and equipment, net	15,503	47,809
Other	<u>12,690</u>	<u>12,690</u>
Total assets	<u>\$ 910,506</u>	<u>\$ 1,302,118</u>
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities:		
Accounts payable	\$ 36,979	\$ 42,364
Accrued payroll and vacation	95,831	124,891
Other accrued liabilities	-	53,536
Deferred compensation	180,379	241,602
Deferred rent	<u>72,382</u>	<u>70,255</u>
Total liabilities	385,571	532,648
Net assets:		
Without donor restrictions:		
Board designated	3,843	-
Undesignated	<u>114,403</u>	<u>89,833</u>
Total without donor restrictions	118,246	89,833
With donor restrictions	<u>406,689</u>	<u>679,637</u>
Total net assets	<u>524,935</u>	<u>769,470</u>
Total liabilities and net assets	<u>\$ 910,506</u>	<u>\$ 1,302,118</u>

See accompanying notes to the financial statements.

**BREAST CANCER PREVENTION PARTNERS**

**STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS**

**For the Years Ended December 31, 2019 and 2018**

	2019			2018		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and support:						
Contributions and grants	\$ 2,059,376	\$ 370,038	\$ 2,429,414	\$ 2,216,665	\$ 497,068	\$ 2,713,733
In-kind donations	239,123	-	239,123	198,546	-	198,546
Fees and other income	68,021	-	68,021	75,436	-	75,436
Net assets released from restrictions	642,986	(642,986)	-	716,500	(716,500)	-
Total revenue and support	3,009,506	(272,948)	2,736,558	3,207,147	(219,432)	2,987,715
Expenses:						
Program	2,108,194	-	2,108,194	2,566,723	-	2,566,723
Fundraising	504,561	-	504,561	468,103	-	468,103
Management and general	368,338	-	368,338	389,711	-	389,711
Total expenses	2,981,093	-	2,981,093	3,424,537	-	3,424,537
Changes in net assets	28,413	(272,948)	(244,535)	(217,390)	(219,432)	(436,822)
Net assets, beginning of year	89,833	679,637	769,470	307,223	899,069	1,206,292
Net assets, end of year	\$ 118,246	\$ 406,689	\$ 524,935	\$ 89,833	\$ 679,637	\$ 769,470

See accompanying notes to the financial statements.

# BREAST CANCER PREVENTION PARTNERS

*Breast Cancer Prevention Partners works to prevent breast cancer by eliminating our exposure to toxic chemicals and radiation linked to the disease.*

## **STAFF**

Amanda Heier, President & CEO  
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Erika Wilhelm, Marketing and Communications Lead  
Donald Yang, Database Coordinator  
Cindy Yuan, Accountant

## **KEY CONSULTANTS**

The Raben Group, Federal Public Policy Consultants  
Environmental & Energy, California State Public Policy Consultants

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Gwen Walden  
Kelly Walsh

## **IN MEMORY**

Wanna Wright, *longtime board member*

## **FOUNDER**

Andrea Ravinett Martin (1946-2003)

## **Breast Cancer Prevention Partners**

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